





✕ Company Overview

Barbara Trading Company was established to introduce the world with the highest quality of canned chopped tomatoes, tomato paste, ketchup, French sauce, mustard sauce, and all kinds of hot sauce. Barbara products were initially limited to different types of tomato paste, and over the years, Barbara has expanded its product portfolio to different types of dressings, mayonnaise, hot ketchup, tomato paste, chopped tomatoes, etc



Barbara Trading Company has always sought to observe the principles of customer orientation in order to reach the highest levels of success; we strive to gain maximum customer trust and satisfaction; therefore, we have maximized our variety and quality in order to meet different tastes and needs.

✕ Business Description

Today, the use of sauces, pastes and canned food has become very common and these products have become an inseparable part of every fast food, especially pizza, French fries, and sandwiches. Sauces like fish sauce, oyster sauce, and salsa sauce have recently gained a high popularity around the world; this has led many companies in different countries to produce these delicious products, among which Germany with a trade value of 2336419590 billion dollars,



stands in the first place in the world, and the United Kingdom, Italy and Spain are the second to fourth largest producers of these products. Maximizing production, establishing new factories, and using advanced machinery, Barbara Trading Company has become one of the major producers of Chopped tomatoes, tomato paste, ketchup, French sauce, mustard sauce, all kinds of hot sauce in the Middle East.



✕ Vision and Values

Barbara Trading Company intends to be the largest and most popular company in the field of food industry in world. This company will maximize its production, variety, and quality in the international markets to meet the needs of traders and merchants across the country and become one of the top brands producing these products worldwide. To reach this vision the following values are to be set as our company's main principles:

- Honesty and punctuality
- Constant update over the latest production techniques
- Constant supervision over production, packaging, and delivery
- Using the highest level of hygiene based on the global standards



✕ Mission and Targets

Our main mission is to gain maximum customer trust and satisfaction; thus, we will always provide our dear customers with the highest quality and variety. For this significant mission, Barbara Trading Company will aim for the following targets:



- Maximizing variety as well as quality in production
- Development and empowerment of staff through training and delegation
- Maximizing the level of hygiene in all stages of production, packaging, and delivery
- Constant improvement and development
- Innovation and variability in the production cycle

✘ Message from the CEO

We believe, healthy and tasty food is one of the main motivators to leading a happy life; therefore, we dedicated all our energy to maximizing our production standards to produce with the highest quality in order to provide the world with super healthy and delicious paste and sauce. We will always use the latest knowledge and technology, the most modern machines, and the most skilled experts in all our production stages.



✕ Products and Services

- Tomato paste
- Chopped Tomatoes Canned
- Mayonnaise
- Ketchup
- French Sauce
- Mustard Sauce



✕ Services

- Ensuring the health of all products and the highest quality purchase
- Free technical support on purchase
- Providing a detailed catalogue for all the products



✕ Delivery and Payment

Due to the geographical location of the Middle East and its access to land, air and sea borders, the delivery of the products is done both promptly and conveniently. Dear customers can always suggest their desired delivery methods.



Having multiple foreign currency accounts under the company name, and natural persons approved by the company, Barbara Trading Company can provide dear customers with the most convenient payment method. We suggest Telegraphic Transfer; however, you can discuss your desired payment method with our experts.

